



MORE
than just a
STORE

Wait until you see what
Goodwill does in our community.

GOOD WORKS IN NORTHERN NEW ENGLAND.

Many nonprofits can tell you, in a sentence, what they do for their community. Ours isn't that easy because our mission is to help people achieve personal stability — and that looks different to everyone.

For some people, thriving might mean a new career. We help people with that. For another person with a lifelong disability, that might mean learning life skills and working toward independence. We help people with that.

For others, it means receiving intensive therapies after a stroke or brain injury. No matter the barriers someone faces, Goodwill can help.

What we can be crystal clear about is where we are headed and what it will mean to our employees and those we serve. Our goal is to help bring 10,000 households into stability in Maine, New Hampshire and Vermont by 2027. We are making great headway, and are excited about our learnings along the way.

MORE THAN JUST A STORE.

Workforce

Our programs help people get the job training and careers they need to support themselves and their families.

Our model is a robust team approach. These teams have specialized members who focus on each part of a person's life, but work together to provide a more holistic approach to support.



Healthcare



Our Healthcare programs serve people affected by a disability or brain injury. We operate two NeuroRehab clinics, community supports for adults with disabilities, and staffed residential homes.

Stores

Our stores keep millions of pounds of stuff out of local landfills each year and offer a great reuse buying option to people in our community at affordable prices. The stores also provide stable, flexible jobs for folks for whom it might be the first job or the fifteenth.



Cleaning

Goodwill's green cleaning services provide high quality cleaning to businesses in our communities while offering high-wage jobs to adults with disabilities.



LifeWorks
Active Community Supports
137 Adult Participants

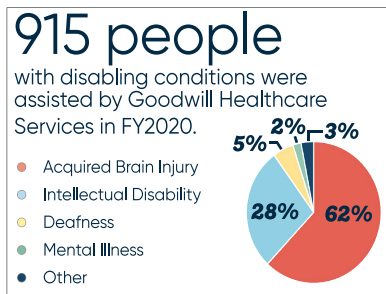
Goodwill assisted **198** young people with skills and job training, work experience and intensive career services.

288,883 sq. ft. cleaned by Good Clean Property Services in FY2020

Goodwill NNE has **125** AmeriCorps members who recruited or managed **905** volunteers in Maine & New Hampshire in FY2020.

4 ONLINE MARKETPLACES

Goodwill NNE Landfill Diversion Rate **67%**



377 people received treatment at Goodwill NeuroRehab Services in FY20.

137 Goodwill Employees received Life Navigator Services

3 BUY THE POUND OUTLETS

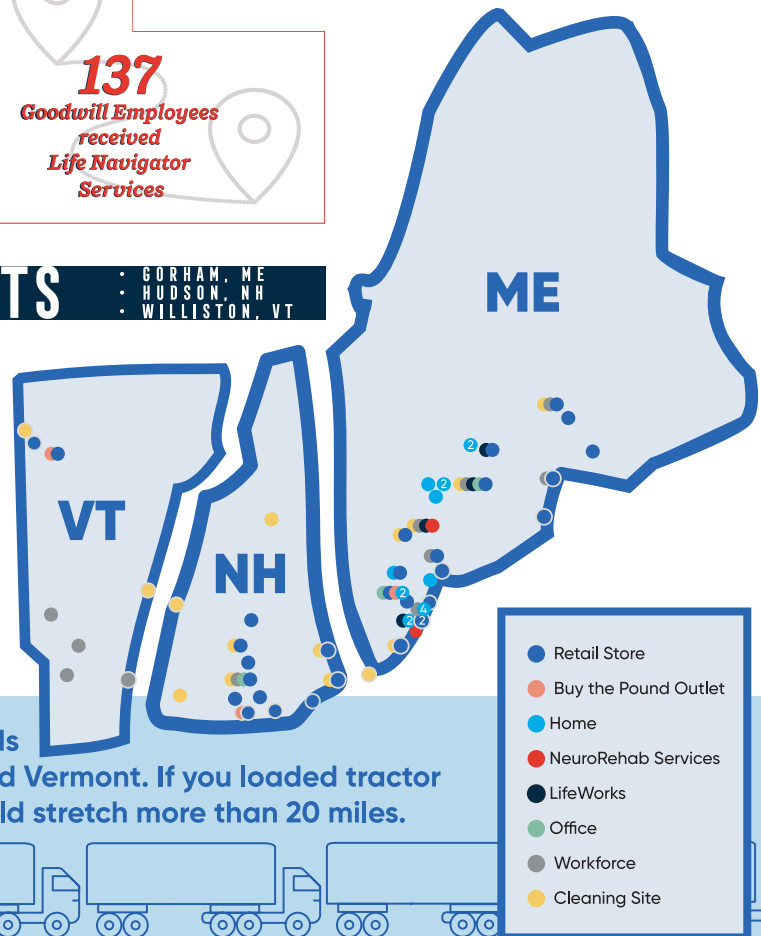
- GORHAM, ME
- HUDSON, NH
- WILLISTON, VT

125 people live in Goodwill homes.

30 RETAIL STORES

- 2 VT
- 11 NH
- 17 ME

GOODWILL WORKFORCE SERVICES ASSISTED **28,000+** PEOPLE WITH JOB SEEKING, CAREER EXPLORATION, TRAINING, AND EDUCATION IN MAINE, NEW HAMPSHIRE AND VERMONT.



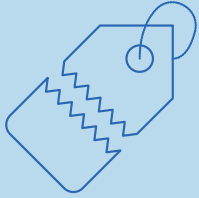
In FY20, Goodwill NNE diverted 50.5 million pounds of stuff from landfills in Maine, New Hampshire and Vermont. If you loaded tractor trailers with all of that stuff, the line of trucks would stretch more than 20 miles.





Stores

More than 2,000 items are added to each of our 30 stores' shelves every day, all at affordable prices.



In addition to our 30 stores across northern New England, Goodwill refurbishes electronics such as laptops, gaming systems, phones and more. We also make wiping cloths from unsold shirts.

Donated items stay in Goodwill stores for a few weeks, then go on sale at 50% off, then to \$1 per item, then to a "fill a bag" promotion. Remaining unsold items are then taken to a **Goodwill Buy the Pound** outlet store. This keeps our shelves fresh while being as sustainable as possible.

Online stores: **GoodwillAnytime.org** for books and media, eBay at **gwnne.org/ebay** and **ShopGoodwill.com** for unique finds.



At **goodwillnne.org/stores** you can sign up for email and text message coupons. We use the revenue from our stores to support our many programs.

Store and Buy the Pound Locations

Maine

- Auburn
- Augusta
- Bangor
- Belfast
- Biddeford
- Brewer
- Brunswick
- Ellsworth
- Falmouth
- Gorham
- Gorham Buy the Pound
- Rockland
- South Portland (2)
- Topsham
- Waterville
- Westbrook
- Windham

WHAT CAN I DONATE?

The Donation Centers at our stores take gently used items in good condition. Donations should be clean and safe. All donations are tax deductible. The items we most need include:

- Clothes, shoes and jewelry
- Computers and cell phones
- Housewares

WHAT SHOULDN'T I DONATE?

When people "donate" trash it hurts our programs. We don't accept anything broken, stained or otherwise soiled. Please don't drop off:

- Baby furniture or car seats
- Tires, batteries, gasoline, motor oil
- Paint, lightbulbs, flammable gases
- Mattresses, box springs, water beds or water bed frames
- Guns, bullets or explosives
- Organs, pianos, large desks

Find a full list at **gwnne.org/trash**

OTHER WAYS TO GIVE

If you'd like to support Goodwill's work, you can donate your old car (in any condition) or make a financial gift at **goodwillnne.org/gifts**.

New Hampshire

- Amherst
- Belmont
- Concord
- Derry
- Hooksett
- Hudson
- Hudson Buy the Pound
- Manchester
- Portsmouth
- Salem
- Seabrook
- Somersworth

Vermont

- South Burlington
- Williston
- Williston Buy the Pound

ABOUT GOODWILL

Goodwill's motto is, "a hand up, not a hand out." It's part of our mission to teach people the skills to achieve personal stability; skills like job preparedness and career training.

Personal stability looks different for everyone, which is why Goodwill Northern New England provides supports and services through healthcare, workforce and cleaning that help any person get to stability.

When you shop at or donate to Goodwill, you support our many programs that help people in Maine, New Hampshire and Vermont achieve personal stability. Thank you!

Goodwill NNE is an independent nonprofit led by a volunteer board of directors. Rich Cantz is our CEO. He lives in Maine and has a long history at Goodwill NNE and a background in social work.



This brochure summarizes some of Goodwill NNE's services. Our programs sometimes change. Visit GoodwillNNE.org for updated information.

Please send questions and comments to info@GoodwillNNE.org.



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GOODWILLNNE.ORG